

Kid-Friendly Persuasive Writing Rubric

| | | Focus | Content | Organization | Style | Conventions |
|----------|-----------------------|--|---|---|---|---|
| 4 | Excelling | You have a strong, convincing point of view. You include clear arguments with explanations supporting each argument. | You use clear and descriptive arguments that support your position. Persuasive strategies are used. | You use a logical order of arguments to persuade your audience. Transition words are used often and correctly. | You demonstrate an excellent control of language, techniques, and sentences. A clear position is supported, with excellent arguments. You are convincing! | You use a variety of sentence structures. You have fewer than 2 errors in grammar, usage, spelling, and punctuation. The errors that are there do not make the writing unclear. |
| 3 | Meeting | Your point of view is convincing. You include clear arguments that have some explanations supporting each argument. | You use good arguments that support your position. Some persuasive strategies are used. | You use a logical order of arguments to persuade your audience. Some transitions are used correctly. | You demonstrate good control of language, techniques, and sentences. A position is supported by good arguments. Most of these arguments are convincing! | You use a variety of sentence structures. You have 3 - 5 errors in grammar, usage, spelling, and punctuation. A few of these errors may make parts of the writing unclear. |
| 2 | Approaching | Your point of view is not strong enough to convince. You include arguments that have explanations, but some are not clear. | Your arguments are present, but may be unclear. This makes it difficult to support your position. | Your order of arguments is unclear or presented in a confusing way. Transition words may be used, although may not be used correctly. | Your language and sentence formation sometimes makes it difficult to understand your position and supporting arguments. | You do not use a variety of sentence structures, and some sentences may be fragments. There are many errors in grammar, spelling, and punctuation. |
| 1 | Working Bellow | Your point of view is not clear. You have very few explanations and arguments to support an opinion. | You use little or no arguments to support a position. | Your arguments are not organized. If transition words are used, most are not used correctly. | Your language and sentence formations are unclear. Your position is not supported with enough of an argument to convince your reader. | Many sentences are awkward or are fragments. There are more than eight grammatical, spelling, and punctuation errors. These errors make the paper very difficult to read. |

Teacher Comments: