

Persuasive Essay: Reindeer Job Application

Student Name: _____

CATEGORY	4 – Excelling	3+ - Meeting plus	3 – Meeting	2 – Approaching	1 - Working Below
Capitalization & Punctuation	There are no errors in capitalization or punctuation, so the essay is exceptionally easy to read.	There are 1-2 errors in capitalization or punctuation, but the essay is still easy to read.	There are 2-3 errors in capitalization and/or punct. that catch the reader's attention and interrupt the flow.	There are several errors in cap. and/or punctuation that catch the reader's attention and interrupt the flow.	The number of errors in capitalization and/or punct. make it difficult to read and understand.
Grammar & Spelling	There are no errors in grammar or spelling that distract the reader from the content.	There are 1-2 errors in grammar or spelling that distract the reader from the content.	There are 2-3 errors in grammar or spelling that distract the reader from the content.	There are 3-4 errors in grammar or spelling that distract the reader from the content.	There are more than 4 errors in grammar or spelling that distract the reader from the content.
Audience	Demonstrates a clear understanding of audience and uses appropriate vocabulary and arguments.	Demonstrates a general understanding of audience and uses vocabulary and arguments appropriate for that audience.	Demonstrates some understanding of audience and uses arguments appropriate for that audience.	Demonstrates some understanding of audience and uses a few arguments appropriate for that audience.	It is not clear who the author is writing for.
Transition Words	A variety of thoughtful transitions are used. They clearly show how ideas are connected	Used 2-3 (all varied) transition words show how ideas are connected.	Used 2-3 (some varied) transition words to show how ideas are connected with some variety.	Only used 1-2 transition words between ideas.	Used no transition words to connect ideas.
Ideas and Reasons	Includes 3 or more pieces of evidence (facts, examples, real-life experiences) to support their position.	Includes 3 pieces of evidence (facts, examples, real-life experiences) to support their position.	Includes 2-3 pieces of evidence (facts, examples, real-life experiences) that support their position.	Includes 1-2 pieces of evidence (facts, examples, real-life experiences).	Includes 1 or fewer pieces of evidence (facts, examples, real-life experiences).
Sentence Structure	Included 2 or more sentence types in each paragraph (Opening, Reasons and Conclusion)	Included 2, or more in some, sentence types in each paragraph (Opening, Reasons and Conclusion)	Included 2 sentence types in each paragraph (Opening, Reasons and Conclusion)	Included 1 complete sentence in each paragraph (Opening, Reasons and Conclusion)	Included less than 4 sentence in the essay(Opening, Reasons and Conclusion)